

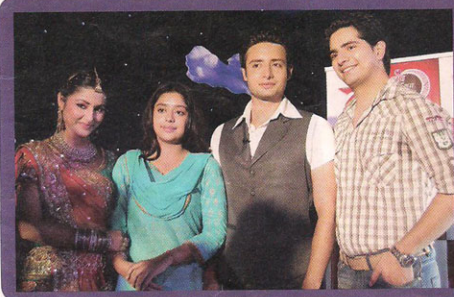
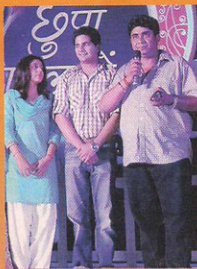
# Rajan Shahi's hat-trick with Star Plus

Star Plus has launched its third show with its blue eyed boy Rajan Shahi as the producer. The show titled *Chaand Chupa Badal Mein* which is on air on the channel from Monday to Friday at 8pm stars new finds Abhishek Tewari and Neha Sargam. Shot in the beautiful environs of Himachal Pradesh, it revolves around how Nivedita's self imposed restrictions and resistance towards love prevent her from committing to a relationship with Siddharth.

Anupam Vasudev, Executive Vice President, Marketing & Communications of Star India says, "*Chaand Chupa Badal Mein* is the

story of a middle class girl who denies herself love. Rajan Shahi who is producing the show has given the channel breakthrough concepts and promises to deliver on the new Star Plus values by breaking the clichéd portrayal of love to a more realistic one that should resonate with women audiences of today."

*Says Rajan Shahi, "After Sapna Babul Ka Bidaai and Yeh Rishta Kya Kehlata Hai, Chand Chupa Badal Mein is the third show of my company with Star Plus. It has been very enriching, valuable and a rewarding experience working in collaboration with Star Plus, and as a producer, I have tried my best to put across the best team of actors, technicians, creatives and add elements which are unique. I hope audiences connect to the simplicity of story telling and the characters. I am happy that Star Plus has chosen Chand Chupa Badal Mein as one of the shows to be launched with Rishta Wah! Soch Navi."*



## Rajan Shahi's next on Imagine TV

Rajan Shahi, who is currently producing three shows *Yeh Rishta Kya Kehlata Hai*, *Havan* and *Kuch Toh Log Kahenge*, is gearing up to make a new serial for Imagine TV. Set in Delhi, specifically in Greater Kailash, the yet-to-be-titled show is a love story. Says Rajan, "Since I am a Delhi-ite, I always wanted to make a Delhi-based show. I am even scouting for actors from the Capital." The show is being scripted by Zaina Habib, the writer and producer of *Sasural Genda Phool* who initially wrote *Bidaai*. It will be set up by Partho Mitra who has to his credit hit shows like *Banegi Apni Baat* and *Pyaar Ki Ek Kahani*.

