



NEW Launch

After a long time a few shows on various channels have commenced their journey. Reality shows and the village dramas have really been there for a long time and kind of have become monotonous. Whether they will be able to garner the TRPs is a question but until then **GRB!** Gives you an insight on a new show who might be able to bring in a significant change.



Chaand Chupa Badal Mein



With **Chaand Chupa Badal Mein**, **Rajan Shahi** scores a hat trick on Star Plus. His earlier two shows have been smashing hits. **Chaand Chupa Badal Mein** narrates a story about the boy who is head-over-heels in love with the girl, puts his heart and soul into wooing her and eventually the girl ends up falling in love with him. This is the way in which most, if not all

love stories unravel. But, here is an exception! **Siddharth** and **Nivedita** are made for each other and are meant to be together but it is easier said than done. **Nivedita** is a simple middle-class girl who, due to circumstances in her life, has built a strong wall around her heart forbidding anyone from coming too close to her. She does not even acknowledge love or realize that romance does exist in

the world! On the other hand is **Siddharth**, the son of a business family, who is completely oblivious to his own feelings for **Nivedita**. The story goes on to gradually reveal a underlying chemistry that exists between **Nivedita** and **Siddharth**. But what attracts the eyeballs is the Legendary Poet & Lyricist, **Javed Akhtar** who beautifully introduces the show with a recitation in his inimitable style. **Javed Akhtar** will also lend his captivating voice to the on-air promotions of the show.

Producer, **Rajan Shahi** said, "After 'Sapne Bahal Ke Bidaai' and 'Yeh Rishta Kya Kehlata Hai', 'Chaand Chupa Badal Mein' is the third show of my company Director's Kut Production doing with Star Plus. It has been a very enriching, valuable and rewarding experience working in collaboration with Star Plus. As a Producer I have tried my best to put across the best team of actors, technicians, creatives and add



If these new shows create some ripples in the minds of the audience or just become one of the many serials that are launched but never recognized, will be seen in due time. Next month's Ratings will show who surprised whom and who needs to buck up.



elements which are unique and I hope the audience connect to the simplicity of the story telling and characters. I am happy that Star Plus has chosen 'Chaand Chupa Badal Mein' as one of the new shows to be launched with 'Rishu Wani, Soch Hai?'

Whether this show beats **Rajan Shahi**'s shows **Bidaai** and **Yeh Rishta Kya Kehlata Hai** will be seen in the coming days. But one thing is for sure with **Rajan Shahi** hat trick, Star Plus surely has the chances to sweep away the title of the No. 1 channel.

